



# Social Digital Media Promoter

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## Job description

**(Partial overlap with US Eastern Time hours required.)**

We are looking for a dynamic, high performing Social Media Promoter/ Recruiter for our Company's new revolutionary dating app MeetCity. The successful candidate will be savvy in the usage of Social Networks, and establishing contacts (US market). Your job will be to recruit students in the US to work as our brand ambassadors, arrange MeetCity promotional events, control events execution and promote our brand on Social Media. Students majoring in Journalism with excellent English are highly preferable.

## About Our Company

Vesedia is the software development and marketing company behind MeetCity - the next generation of dating marketplace - where mobile geo-location technology and facilitated arrangements AI helps people instantly meet and interact with other people in the real life.

MeetCity helps people by quickly and easily arranging meetings based on their location, availability, and preferences. It offers upfront disclosure, accurate representation, profile verification, ratings, and facilitated meetings arrangement algorithm. Ultimately, MeetCity(TM) presents tangible incentives, safety, time-saving and easy selection of quality companionship, making for a great dating experience.

We launched MeetCity in the Apple store in mid April, and now developing Android version and V2 for the IOS with mass marketing and promotional campaign slated for mid to late summer 2017.

## Day-To-Day Activities:

- Recruit, train and manage local young adults/college students to support the brand as event staff and brand ambassadors
- Plan and control execution of MeetCity events at bars, clubs, restaurants, festivals, media engagements, and other activations; including: managing budget, event promotions, engaging community influencers/entertainment, activation set-up/breakdown, negotiating with venues, managing and scheduling staff, onsite messaging and experiential marketing



- Coordinate and work with local team members, contractors and outside parties such as community leaders, venue owners, booking agents, promoters, street team members, DJs, media personalities, retail owners, bar/club managers, local event promoters, and cultural influencers;

### Requirements:

- Relevant experience in live event logistics and management, mobile marketing / mobile tours, young adult/college student activations, custom event creation and creative elements
- Strong knowledge of the US college student/young adult culture
- Strong organizational skills and attention to detail with the ability to prioritize numerous projects at once;
- Proven communication skills, both written and verbal

### Applying for this position:

- Get in touch with us by submitting your application with a resume.
- Tell us in 4 sentences why you are the best fit for the position (be creative and cite any relevant experiences).
- Include a link to your Instagram (preferable) or Facebook

We are looking forward to reviewing your application.

#### **Serhiy Tarasyuk**

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